



## Weingartz Counts On Grid4 For 'All Season' Customer Experience

Grid4 Communications Inc. | Troy, MI

Everything from lawn to snow is exactly what Weingartz is all about. The company has become a one-stop shop for all outdoor power equipment needs.

Since 1945, Weingartz through its multiple state-wide locations stocks, sells and professionally maintains the largest inventory of outdoor power equipment in Michigan. Customers have trusted Weingartz for their expert advice, professional service and best selection of brand name outdoor power equipment.

To further that customer experience, Weingartz is keeping pace with next generation business communications capabilities with the enhancement of its basic voice, Internet and data systems with the installation of a more advanced set of services from Troy-based Grid4 Communications Inc.

Internet Protocol (IP) telephony is increasingly becoming a smarter business package. It will allow Weingartz's corporate, warehouse and retail locations to scale their telephony and digital requirements to match its growth and future telecommunication need. An IP system from Grid4's own network can result in a fully integrated system that will increase efficiencies and lower costs on one smart connection.

"With our expanded IP solution, Weingartz chain-wide will be able to enhance their position as one of the Michigan's most innovative and successful outdoor equipment retailer and maintenance providers," said Grid4 CEO Christopher Hopkins. "And, with our reliable network, all their critical communication services are bundled into one low, predictable monthly cost."

Grid4's SmartComm™ suite of services include IP voice, high speed Internet access, managed IP technology, security systems and advanced data networking for multi-location businesses.

More at [www.grid4.com](http://www.grid4.com).

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